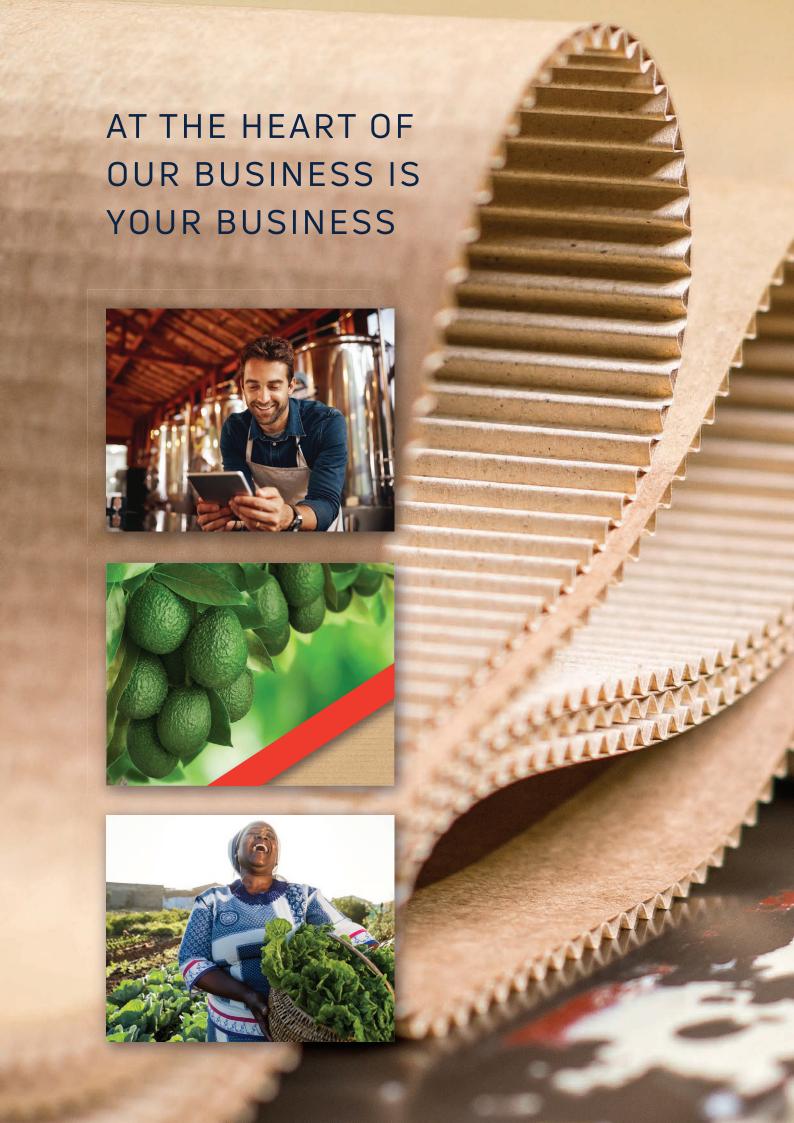


PACKAGING GROUP



LET'S TAKE A FRESH LOOK
AT YOUR BUSINESS



# THE EVEREST GROUP

WE MIGHT BE THE NEW KID ON THE BLOCK,
BUT WE ALREADY BRING DECADES OF
EXPERIENCE TO YOUR BUSINESS.

The Everest Packaging Group is a dynamic collaboration between long-established packaging plants, Pride Pak and Boxlee. The key initiative to this new venture is the addition of a dedicated corrugator, Everest Corrugated.

The combined entity, Everest Packaging Group, now brings highly competitive, incisive solutions to your business requirements. In a complete value delivery chain, you also enjoy the added confidence of knowing that you are in the hands of industry leaders with stellar track records.











#### THE EVEREST GROUP

#### BOXLEE

Established in 1990, Boxlee is one of the largest, privately owned corrugated packaging producers in South Africa. Based in Johannesburg, customer supply extends nation-wide. An extensive range of printing presses, die-cutters, purpose designed case makers, as well as laminators and wax curtain coaters, has seen Boxlee produce some of the most diverse and innovative packaging. Boxlee has a long-proven track record in all market sectors. Heavily invested in automated processes, Boxlee is just as committed to skills development, identifying and retaining talent that adds meaningful value to the customer-driven experience.

#### **EVEREST CORRUGATED**

With a dedicated group corrugator, Everest is a fully fledged packaging partner, able to manage full value chain follow-through on projects of industrial scope and scale. An informed and streamlined process, that begins with fit-for-purpose sheet feeder production, ensures complete delivery control on quality and value. Everest Corrugated operates state-of-the-art production lines in a 8,500sqm facility. An experienced and agile team stays abreast of the latest innovations and methods.

#### PRIDE PAK

Starting from determined roots as a family-run enterprise in 1989, Pride Pak has grown to become the envy of industry players. Through the years, the company has upgraded systems and processes to achieve a well-earned reputation for innovative packaging solutions. Operations are slick and streamlined, servicing all market sectors. There has long been a culture of quality product development, sustained through customer excellence and satisfaction. This has enabled Pride Pak to become a fiercely competitive driver of value.



## WE'RE NOT AFRAID TO GET OUR HANDS DIRTY

We know what it takes to grow a successful business.

Passion, energy and smart thinking.

Let's dig in.



## OUR MEETINGS AREN'T ALWAYS HELD IN BOARDROOMS

What's important to you, is important to us.
Which is why our business partnerships
grow stronger with time.

# AGRICULTURAL AND COMMERCIAL SOLUTIONS







#### **AGRICULTURE**

Varieties of fresh produce have specific requirements, from packing and stacking to cold chain delivery and display. Everest accommodates all fresh fruit and vegetable containers for optimal product protection and transfer. Whatever your processes, wherever your markets, let our team design the most cost-effective solution. From the table grapes of Upington to the citrus of the Lowveld, we have you covered. Let's get you to market with resourcefulness and customisation that works for you. Everest is fully compliant with agricultural industry standards.

#### **FOOD**

From fast service take-outs to freshly baked goods, canned goods to frozen packs, Everest has the knowledge and expertise to help you deliver on your brand. Solutions for poultry, meat and seafood packaging provide solid, reliable bulk transport, robustly designed to counter product purge in the delivery process. We understand the importance, not just of right-sizing a solution to scale and volume, but of also ensuring your product image and display conforms to expectation.







#### **BEVERAGES**

Typically, beverages require sturdier containment. Costeffective wraparounds, carrier crates and tray mechanisms, whether self-locked or glued, manually or automatically assembled, are purpose-designed to your requirements. Bulk packing, palletising and branding is all factored into the solution.

#### HOMECARE

You may need protective packaging for furniture and white goods. Perhaps you're after a bespoke design that presents your consumer goods and appliances with the appropriate image and brand equity. Everest works from the inside out, putting your product and market first. As much as a book is judged by its cover, you need your product presentation to look the part.

#### COURIER

Solutions to this sector change as rapidly as it is growing. E-commerce demands an adaptable, multi-solution approach attuned to multi-basket purchasing. Everest has the agility to permutate and adapt. Our business is to ensure we keep ahead of yours.

#### **MERCHANDISING**

Simplifying the shelf solution, fighting for consumer eyeballs, finding that point of difference with cost-effective inventiveness. Fast moving consumer goods also require logistical precision. Everest understands the practicalities of delivering value. Displays talk. Gondola ends shout. Let's make your product stand out.



## SMART THINKING



Brian Seggar, Yagnesh Gosai and Justin McLeod are a formidable partnership. Their combined experience heads up a group with streamlined operations, cutting-edge systems and analytical acumen. Collectively they manage a proven team with well-honed expertise.

Experience is everything.

**Brian Seggar** With an impressive track record through financial and general management, strategic project direction, as well as C-suite appointments with leading South African corrugators, Brian has rapidly established himself as an industry stalwart. Thought leadership, as well as both the capacity and tenacity to follow through, is Brian's packaged trademark.

Yagnesh Gosai Having learned the full set of industry ropes from day one, Yagnesh is a corrugated packaging veteran. With a solid business acumen, he has an equally strong, strategic sense of systems and processes. Customers of whatever size and requirement enjoy the benefit of his incisive input. Yagnesh tightly manages and delivers on achievable expectations.

Justin McLeod Through his years of broad industry experience, Justin has an acutely developed and intuitive understanding of customer needs and expectations.

By identifying and growing key talent, he has also reaped the benefits of establishing trusted levels of service, both administratively and operationally. Justin's in-depth knowledge applies exacting, value-driven solutions.

# YOUR PRODUCT COMES FIRST

What can we solve for you today? There is no mountain too high. Everest is here to keep you at the top of your game. We don't just walk the talk. We climb it. Innovation is our specialty. Right-sizing to your business requirements is what we know and do.







#### WHY EVEREST?

- 1 We have a breadth of experience to share with you. You really can rely on us, not just to recommend a proven, off-the-shelf solution, but to apply the best of our offering designed specifically to your product needs. Every customer requires fresh thinking and a new approach.
- 2 We are fully accredited to conform with all industry and multi-national procurement requirements. That means your product will have the benefit of stringent quality assurance. Our working relationship will also be with best-practice corporate governance.
- **3** More than price competitive, we will pursue the most cost-efficient solutions that deliver on long-term sustainability. And we will continue to refine and improve the process with you as we see the opportunities ahead.

#### **HOW WE ADD VALUE**

Our focus is entirely value driven. And that means we focus on you and your business. But you should know a little about how we continually achieve that.

#### THE GO-TO TEAM

The Everest Packaging Group is not just about leadership. We foster lead thinking. At every level of operation our staff are empowered always to find a better way. Our management style and structure is flat. We engage more than we simply supervise, oversee or regulate. This is the energy and application we bring to your business.

#### RESEARCH AND DEVELOPMENT

From prototype design to end-product testing, Everest is fully in control of the process. The facilities that we put behind your packaging development are state-of-the-art. Ingenuity is turned into practical, workable solutions. The approach is hands-on, the result is robust.

#### **ENVIRO-FRIENDLY COMMITMENT**

Everest is eco-smart. We harvest natural precipitation and draw on borehole water. Grey water is recycled. No hazardous waste is released into the environment. Half our electricity is solar. We also have back-up power supply. There is no power outage downtime. 100% of our paper by-product is recycled. Collectively, this helps to keep our cost margins as tight as possible.



#### ACCREDITATIONS

Everest Group Companies has also a prestigious list of accreditations to ensure that everything we do is in compliance to various global organisational bodies.

We are also a proud Level 1 BBEEE contributor making us a smart choice for your packaging requirements, whilst adhering to the complex prerequisites of diversification, in our country.

#### ISO CERTIFICATIONS

QUALITY MANAGEMENT SYSTEM

ISO 9001:2015

OCCUPATIONAL HEALTH & SAFETY MANAGEMENT SYSTEM

ISO 45001:2018

FOOD SAFETY MANAGEMENT SYSTEM

ISO 22000:2005

**ENVIRONMENTAL MANAGEMENT SYSTEM** 

ISO 14001:2015





For immediate, personalised service, call +27 (0)10 006 2151 to speak with an Everest consultant.

Alternatively you are welcome to email solution@everestpackgroup.com

www.everestpackgroup.com